

1. The first group of respondents (10%) was asked to identify the most important factors influencing their decision to purchase a new car. The factors were listed in order of importance, with the most important factor at the top of the list. The factors were: (1) price, (2) reliability, (3) safety, (4) fuel economy, (5) performance, (6) appearance, (7) comfort, (8) convenience, (9) maintenance, and (10) other factors. The respondents were asked to rank the factors from 1 to 10, with 1 being the most important factor and 10 being the least important factor. The results of the survey are shown in Table 1.

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INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner
430	19, 1, 2,		
	270, 15, 270, 19		
359	24, 10	11/5/15	W
369	283, 280		